

Teacher Contributed Content Program Terms and Conditions

Overview: Content Creator has agreed to share originally developed activities, lesson plans, articles or videos (the “Content”) to be considered by Ward’s Science to be featured on the Ward’s World teacher resource hub as well as shared on Ward’s Science social channels. The time period for these promotions will be at the discretion of Ward’s Science.

Ward’s Science reserves the right to:

- Decline featuring content on the Ward’s World teacher resource hub if the content does not meet the designated criteria, such as: quality, thoroughness, level/subject applicability (science subjects preferred to be in the middle/high school grade levels). Discretion on content criteria is to be determined by Ward’s Science.
- Control frequency of published content on multiple platforms/channels for marketing purposes.
- Request edits or modify content as needed for safety, clarity and educational validity.

Rights and Ownership of Content: Ward’s Science does not own the rights to any submitted content. Content ownership will reside with the content creator (the submitter). The content can be used by the submitter in other personal/professional channels and mediums (i.e. personal blogs, personal social channels, etc.). Ward’s Science will use the content for marketing and promotional use. Ward’s Science will not sell the content to others in exchange for monetary value. Once content is selected for use, that content cannot be shared with our direct competitors for commercial use.

By submitting content to Ward’s Science, the content creator is verifying that the content is original and therefore available to be shared by Ward’s Science and has not been taken in its entirety from another source and claimed as their own.

Minors: If any video or photo submissions include students, the submitter confirms that all necessary releases and approvals have been received to include those students portrayed on Ward’s World and/or Ward’s Science sites, and/or social channels and can be provided to Ward’s Science for final validation. The submitter is held responsible for knowing state and district laws for use of student videos and images.

Final Use & Publication of Content: Ward’s Science will publish and promote final edited content across its marketing platforms and channels for a time period of our discretion. Channels could include but are not limited to: Ward’s World (wardsworld.wardsci.com), Ward’s Science (wardsci.com), Ward’s Science email marketing, Ward’s Science social media channels, or other promotional channels. Ward’s Science is not obligated to edit or use any content provided by the Content Creator and is not obligated to publish any Content unless Ward’s Science determines that it is useful to support its marketing needs and valuable to its audience.